

HOWARD GOULD'S LITTLE BARONY

Has Purchased Fifteen Hundred
Acres West of Lynch-
burg.

FIVE MILES FROM RAILWAY

Wild Mountain Land and Valley.
Plans Not Made
Known.

(Special to The Times-Dispatch.)

LYNCHBURG, VA., September 7.—By a plan which is generally known as the Howard Gould plan, about eight miles west of Lynchburg, Va., a large tract of land has been purchased by Howard Gould, of New York. The tract is situated in the western part of the State, and is bounded on the north by the Potomac River, on the east by the Shenandoah River, on the south by the Blue Ridge Mountains, and on the west by the Appalachian Mountains. The tract is about 15 miles long and 5 miles wide, and contains about 150,000 acres of land. The land is mostly wooded, and is of great value for timber. The purchase of this land is a great achievement for Mr. Gould, and it is expected that it will be a great success for the Gould family.

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Beginning Monday, Sept. 3d,
Store Open Until 6 P. M.
Saturday, 7 P. M.

Miller & Rhoads

The New Carpets and Rugs.

Housekeepers everywhere are giving much time and thought to the matter of New Floor Coverings for fall and winter.

Months ago we anticipated both your thoughts and needs in these lines, and on Monday morning we will offer to Virginia people the finest assortment of Rugs and Carpets that any Richmond store has ever carried.

It's a good thing sometimes to look back at the path along which one has come.

We opened our Carpet Department in September, 1904, and in the introductory advertisement we said, "As we lead in all other departments of merchandising in Richmond, so we confidently expect to lead in this new addition to our storekeeping."

The season of 1905 more than confirmed us in the above expression of our belief.

The promise of 1906 is that the season now opening will be the best for both customers and store that we have ever had.

Take plenty of time in which to make your selections—we'll be only too glad to put our force of expert salespeople at your disposal to show you all of the new patterns.

No importuning you to buy—we want you perfectly satisfied.
All prices quoted for Carpets include making, laying and lining.

Notice the Unusually Low Prices Quoted Below on New Carpets and Rugs.

Handsome Carpets.

New Patterns.

TAPESTRY BRUSSELS CARPETS, all colors, in room, hall and stair patterns. The value is 75c a yard. The price is **59c**

Tapestry Brussels Carpet, in room patterns for parlor and dining-room. 75c

Strictly All-Wool Ingrain Carpets, beautiful colors and patterns. 75c

Three patterns of Velvet Carpet, with borders to match. 70c

A few patterns of Wilton Velvet Carpets, worth \$1.25 a yard. Our price, **95c**

Ward like you to look over our very large stock of Body Brussels, Savonnerie and high grade Wilton Velvet Carpets, that run to \$2.25 a yard in price.

Always glad to show them, whether customers wish to buy or not.

Get our prices on CARPETS for Churches, Public Halls, etc. You'll probably be surprised at the low rates for first-class Floor Coverings and work.

Among the New

9x12 Rugs Are:

TAPESTRY BRUSSELS, 9x12 ft., in **\$15**
all colors—Oriental and floral patterns.
Suitable for any room in the house.
Each Rug worth \$18. Our price is **\$15**

Strictly All-Wool Smyrna Rugs—good patterns in all colors. \$20 values for **\$18**
Velvet Rugs, 9x12 ft., all colors. Big line of patterns. \$25 values for **\$21**

Body Brussels Rugs, 9x12 ft., in Oriental effects. \$27.50 values for **\$22.50**

Body Brussels Rugs, 9x12 ft.—good patterns, in tans, blues and greens. All \$32.50 values for **\$27.50**

Wilton Velvet Carpets, in room, hall and stair patterns. All colors, in Oriental and floral effects. \$1.20

Extra AXMINSTER CARPETS, in \$1.50 values. All colors. Full line of new patterns, with borders to match. **\$1.25**

A few patterns of Wilton Velvet Carpets, worth \$1.25 a yard. Our price, **95c**

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Get our prices on CARPETS for Churches, Public Halls, etc. You'll probably be surprised at the low rates for first-class Floor Coverings and work.

Velvet Rugs, 6x9 ft., Oriental effects. \$17.50 values for **\$12.50**
Regular \$17.50 values for **\$12.50**

Axminster Rugs, 8 ft. 6 in. by 10 ft. 6 in. Regular \$25 values for **\$21**

Axminster Rugs, 4 ft. 6 in. by 6 ft. 6 in. in Oriental patterns. \$8

Axminster Runners, 2 ft. 3 in. by 10 ft. 6 in. Special values **\$5**

A very large and varied stock of 9x12 Axminster Rugs, in Oriental and floral designs, parlor, library and bedroom patterns. Worth \$30. Our price **\$25**

Beautiful Wilton Velvet Rugs, 9x12 ft. High-grade goods. Large assortment of colors and patterns. All new. **\$35**

Axminster Rugs, 9x12 ft., in beautiful floral effects. All new goods. **\$22.50**

We also have a lot of Handsome English Axminsters, 9x12 ft., at \$40 each, though the value is fully \$75 each.

An unusually large assortment of High-Grade FRENCH WILTON Rugs, in various colors and patterns. All 9x12 ft. Very reasonable prices. Let us show you these Rugs.

Among the Odd Size Rugs Are:

Body Brussels Rugs, 8 ft. 6 in. by 10 ft. 6 in. All \$25 values for, each **\$20**

30 x 60-Inch Smyrna Rugs, Oriental and floral patterns. \$1

All-Wool Smyrna Rugs, 30x60 inches. Big line of patterns and colors to choose from, \$1.85 each. The **\$2.75**

30x72-Inch size is **\$2.75**

Our Oriental Rug Stock Will Interest You.

Not only because of the broad range of weaves, which includes KAZAKS, MOSSOULS, SHERVANS, DAGHESTANS, BOKHARAS, TABRIZ, etc.—but the prices are unusually moderate.

No fancy figures quoted in our Oriental Rug Department. Anatolian Mats as low as \$2, and from that to Antique Kazaks at \$65. Rich colorings.

Fibre Carpets, in all colors and patterns. Regular 75c quality, 60c yard.

Floor Oil Cloths, 5-8 of a yard to 2 yards wide, 18c to 35c square yard.

Printed Linoleums, all colors and patterns, 50c, 75c, 85c yard.

Inlaid Linoleums, \$1 to \$1.50 yard.

Our Stock of New Lace Curtains is Complete.

We've justly earned in past years the reputation of leaders in the Lace Curtain business of Richmond.

It's only fair to say that this season's display exceeds in size and beauty that of any previous year.

MUSLINS, NETS, CLUNYS, RENAISSANCE, NOTTINGHAM, MADRAS NET, CABLE NET, BONNE FEMMES, TAMBOURS, IRISH POINTS, NOVELTIES, etc.

IRISH POINTS are perhaps the most universally popular Curtains made. We have this year an unusually fine line between \$3.50 and \$10; especial attention being called below to our \$5 assortment.

Nowhere in Richmond will you find such an extensive and varied stock of Novelty Curtains

Plain Muslin Curtains, 3 yards long, full width, cluster tucks, nicely finished. 5-inch ruffle. **50c**

Madras Net Curtains, 3 1/2 yards long, full width, dainty designs, all over and Renaissance effects. \$1.50 to \$2.50 a pair.

Extra Quality Dotted and Frieze Muslin Curtains, 3 yards long, hemmed ruffle, per pair **\$1**

Ruffled and Flat Net Curtains, in white and Arabian, 2 yards long, trimmed with Hattenberg edge and insertion. Regular \$1.75 values **\$1.39**

Nottingham Curtains, 3 1/2 yards long, extra wide, neat patterns, per pair **\$1**

Irish Point Curtains, 3 1/2 yards long, neat borders, all over and plain centres, \$3.50 and \$4.50 pair.

Everything to Beautify the Home. in the Way of Draperies, Furniture Covering, Odd Pieces of Furniture, Screens, &c.

The Third Floor stock is in complete readiness for you. Inspect it thoroughly this week.

A Little Talk About New Fall Suits Every Day Brings In Some New Garments.

The best of the American and French ideas in style and color are coming in daily.

The styles are various in the new suits—among the latest arrivals being half tight-fitting 30-inch Coats, the "Baltimore Jacket" style, which is a half tight-fitting box; Blouses, Etons; 22, 24 and 26-inch (half-fitting) Coats; full Box Coats—in fact, every style that is now being shown by the leading New York manufacturers.

Plaids, so far, seem very good for the early season, though our stock also comprises a large assortment of Broadcloths, Worsteds, Cheviots and Fancy Mixtures.

Velvet, Silk Broad and other ornate and large Buttons will enter largely into the trimming of the new garments.

Among the hues favored for the coming season will be black, navy, brown, green, grey, shades, grays and tan.

Would be glad if some woman in Richmond would visit this department to-morrow or during the coming week.

This is your store and these garments are intended for you. We want your opinion as to the styles and colors that Dame Fashion has decreed to be the leaders for the coming autumn.

Look for something new every day from now on.

Additional Arrivals of New Dress Goods for Autumn

Each day brings something new, in addition to the large assortment that we've been showing for the past two weeks.

As we said before, the subdued colors in plaids are fashionable for separate waists and skirts.

Voiles, Batistes and light weight fabrics of a similar nature will be much in vogue for dinner gowns, reception dresses, etc.

Navy, brown, green and garnet will in all probability lead in plain color goods.

Corn color and maize, together with light blue, Nile, pink, old rose and the always appropriate cream and white, will rule for evening wear.

You'll find this store, as it has been for years, the most satisfactory place in Richmond in which to get materials for your Fall gown.

Plaid Suitings, 36 inches wide, wide range of colorings, 30c yard.

Black and White Check and Mixed Suitings, 48c yard.

French Serges, Storm Serges, Cheviots, Novelty Suitings and Plaids, 50c yard.

Gray Plaids, in small and large effects, 98c yard.

Tartan Plaids, beautiful effects, 75c, 80c, 98c yard.

Showerproof Suitings, in navy, brown, green, tan, black and white mixtures, \$1.50 yard.

Gray Shadow Check Plaids and Mixtures, 54 inches wide, \$1.50 yard.

German Broadcloth, 50 inches wide, in navy, brown, garnet, raspberry, peacock, old rose, cadet blue, etc., \$2 yard.

Mr. Joseph Scott returned to his home in Port Norfolk on Thursday.

Miss Crystal Leigh, of King and Queen county, is a guest of Mrs. Richmond.

Miss Ella Walter Williams, of Baltimore, has also been with Mrs. Blund several weeks.

Mr. and Mrs. Caesar Gutrie returned from their bridal tour. Mrs. Gutrie was well known as a teacher, musician and for her own sweet personality. She was Miss Olivia Courtney, of Little Plymouth.

Mr. W. C. Davis has returned from Danoke, Va.

Mrs. Margaret Elizabeth Bagby, who has accepted a position in the Oak Grove Academy, at Beloma, rowlman county, to teach English literature and history, will leave for the school September 19th.

The excursion given to five hundred newboys by the News Leader today was a great success, and they had a great time skating, riding on the merry-go-round and eating. They were very

orderly and good-looking, and appreciated to the fullest their outing.

Mrs. James Butler, who has been visiting her sister, Mrs. R. H. Spencer, at Clifton, returned home to Baltimore Wednesday.

Miss Emily Puller will leave soon for the Mary Baldwin Seminary, in Staunton, where she will pursue her studies this coming season.

If a fellow saved the money he spent on tobacco it might drive him to drink.